



UNIVERSITY OF HYDERABAD
DEPARTMENT OF TELUGU
Centre for Integrated Studies
B.A Humanities – Telugu
TL-251 Telugu Writing for Media
B.A. Telugu Semester: IV

Credits – 04

Maximum Marks 40+60 = 100

UNIT – 1

Nepathyam : Telugu patrikalu, radio, T.V. aavirbhaavavikaasaalu - Adhunikasamaajamloprasaaramaadhyamaalapaatra, Prasaaramaadhyamaalalo Telugu viniyoogam – abhivridhhi

UNIT – 2

Vaartaarachana: Varta – nirvachanam, lakshanaalu ,seekaranaakaraalu, seekaranalonimelakuvalu, vartaanivedana- rakaalu (reporting), kudimpu, vistarana, savarana (Editing)

UNIT –3

Siirshikaarachana: Siirshika – nirvachanam, rakaalu, rachanaapaddhatulu

UNIT – 4

Prakatanaarachana: Prakatanalu – aavasyakata, nirvachanam, rakaalu, rachanaapaddhatulu

UNIT – 5

Radio, T.V. Rachana: Radio, T.V. vaartaarachana, pratannarachanaitarakaaryakramaalarachana

Reference Books :

- 1.Adhunikavyavahaarakosam – BudarajuRadhakrishna
- 2.Jarnalistulakosam – BudarajuRadhakrishna
- 3.Telugujarnalismcharitra – V. Lakshmana Reddy
- 4.Vyavaharikabhaashaavikaasam – BudarajuRadhakrishna